



the**community**foundation

foundation place

FALL 2009

Illness forces postponement of 2009 Annual Luncheon

The Community Foundation of Greater Greensboro postponed its Annual Luncheon the day before it was scheduled to take place after it learned of a severe illness in the family of keynote speaker Sandra Day O'Connor.

Justice O'Connor – the first woman to serve on the U.S. Supreme Court – sent word early on the morning of Nov. 10 that she regretted the need to postpone, but assured the Foundation she would be happy to participate at a rescheduled date.

The Foundation will announce the event's new date as soon as possible and honor tickets already purchased. If for some reason a ticket holder is unable to attend on the rescheduled date, the Foundation will offer a full refund.

"Our thoughts and prayers are with Justice O'Connor during this very difficult time," said Walker Sanders, president of the Foundation. "We look forward to hosting her at a rescheduled event."



O'Connor



McElveen-Hunter

At the rescheduled event, The Community Foundation will present its highest honor, the Thornton H. Brooks Leadership Award, to Bonnie McElveen-Hunter, the founder and CEO of Pace

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Public Art Endowment unveils first gift

Guardian II, a sculpture by internationally renowned artist Billy Lee, a Greensboro resident, made its debut during a dedication and unveiling ceremony in September on the grounds of the Old Guilford County Courthouse.

The sculpture is the first work of art to be presented as a gift to Guilford residents by the trustees of the Public Art Endowment, an initiative of The Community Foundation. Endowment trustees, along with fellow art lovers, students and county and city officials including Commissioner Kay Cashion, a major supporter of the effort, gathered at the corner of West Market and South Eugene streets for the dedication and unveiling.



From left: Lee, the Levys and Sanders

"We are thrilled that the Public Art Endowment – which we launched only a year ago – already is presenting significant works of art for our community, to be enjoyed publicly and with free access," said Walker Sanders, president of The Community Foundation. "Through *Guardian II* and other works of art to come, Greensboro residents will see the results of the generosity of others who understand the importance of public art and how it can – and will – shape the community in which we live."

The Public Art Endowment was established in 2008 by The Community Foundation, which believes that art is closely tied to a

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Fundholders, board members interact with nonprofit grantees

In October, the Community Grants Program hosted Foundation fundholders and board members for its annual Grants in Action Tour.

More than 40 people took part in some or all of the half-day event, which included stops at four of the program's nonprofit grantees.

Participants visited and learned more about:

- The future site of the **Interactive Resource Center**, a day facility for people experiencing homelessness
- **HandyCapable Network**, where persons with disabilities refurbish computers that are given to people in need
- **Servant Center**, which provides comprehensive social services to low-income elderly and disabled residents
- **The International Civil Rights Center & Museum**. Executive Director Amelia Parker discussed the museum in detail during a Lunch and Learn session at the Kress Terrace. Afterward, participants took a brief hard hat preview tour inside the construction site at the former F.W. Woolworth building. The museum is scheduled to open in February.



Participants depart for the tour



Above and left, the tour stops at the International Civil Rights Center and Museum site.

Public Art Endowment

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city's identity and the people who inhabit it. Through the generous contributions of Endowment trustees, new and significant pieces of art will be installed in public places – breathing new life into Greensboro streets and parks.

After its first year, the Public Art Endowment already has 30 trustees who have contributed nearly \$500,000 toward the Endowment's \$2 million goal. David and Lauren Worth of Greensboro are co-chairing the effort.

Guardian II was made possible by the generosity of Richard and Jane Levy of Greensboro and the employees of their business, HBD, Inc., which is celebrating its 40th anniversary. Longtime art supporters, the Levys became founding trustees of the Public Art Endowment and wanted to give Guilford County a piece by Billy Lee, of whom they are fans. Endowment trustees accepted their donation at a meeting in May.

"We have tried to support endeavors that have enhanced the city as a wonderful place to live, and the arts have been a big part of this," Jane

Levy said. "We believe visual art is an essential part of the best communities, and the Public Art Endowment helps provide this for Greensboro."

Guardian II is a huge metal sculpture which its creator deems "appropriate" for Greensboro. "As its title implies, *Guardian II's* posture, stature and presence is like a keeper/guardian of the city," Lee said. With its close proximity to West Market Street, countless passersby will be able to enjoy it.

"To our artist Billy Lee, we are so proud to say, we, the citizens of Guilford County, now own – yes, own! – one of your sculptures, just like galleries and collectors around the world," Cashion said. "How proud we are!"

For more information on the Public Art Endowment, visit www.cfgg.org



"Guardian II"



Students from Murphy Elementary School explore beneath the sculpture



County Commissioner Kay Cashion was a key supporter



Employees of HBD, Inc. celebrate the unveiling



Teen Grantmaking Council kicks off new year

The Teen Grantmaking Council (TGC) has kicked off a new year of teaching area youth about the importance of philanthropy.

A partnership of The Community Foundation, N.C. Gives and Leading to Change, Inc., TGC is part of a statewide youth philanthropy initiative. TGC offers high school-age youth across greater Greensboro the opportunity to gain leadership experience, meet area youth, voice opinions and make a difference by making grants to youth-directed projects that address community issues. TGC is designed to train young leaders to make decisions about which youth projects in the community will receive money.

“This year we got off to a great, productive start,” TGC member Adair Clark said. “At orientation, everyone got to know the new members, and reunite with the old. There are about 24 of us total. We participated in icebreakers and talked about what we want to accomplish this year. At our second meeting, we really made progress with what we want to accomplish and focus on this year. Some of our goals include marketing TGC more and revising the application. Everyone enjoyed some great food and each other's company. We are definitely headed in the right direction for the upcoming year, and I'm really excited to see how everything turns out!”

This year's council

Anthony Wayne Akins
Molly Ball
Matheson Brady
Marshall Brown
Marielle Carrington
Adair Clark
Maggie Clark
Bianca Cobb
Sarah Farland
Micaela Gladney
Akanni Hayes
Benjamin Beale Howard
Malcom Aaron Layer
Brittani Level
Brianna Little
Caitlin Mills
Meredith Murray
Tevin DaJuan Neal
Kathleen Reittinger
Aqeelah Tarver
Kimberly Thomas
Nikki Varitimidis
Maggie Weatherly
Lane Zuraw





Bob Kelly of Housing Greensboro, right, kicks off repairs at the home on Phillips Avenue

Housing Greensboro repairs 100th home, assisted by The Community Foundation

With the assistance of The Community Foundation of Greater Greensboro, Housing Greensboro, a local nonprofit dedicated to home repair and rehabilitation for low-income Greensboro residents, repaired its 100th home in Greensboro.

The repair project benefited a 66-year-old woman who is caring for her disabled daughter and has been an employee of Cone Mills for over 38 years. The organization lead volunteers in repairing her kitchen, bathroom and making accessibility modifications to her home for her daughter.

The milestone was marked in June by a formal dedication ceremony to launch the home repair and was attended by community leaders, Housing Greensboro supporters and volunteers at 2904 Phillips Ave.

This project is funded through grants from The Community Foundation and North Carolina Housing Finance Agency's Urgent Repair Program. The Foundation's grant was

made in memory of Linda Jones who is a former board member. The volunteers who will be completing the work are members of First Presbyterian Church, Westover Church and First Lutheran Church.

"This is a huge milestone for our organization and for the community," said Housing Greensboro Executive Director Gene Brown. "We have been working to address substandard housing conditions for low-income homeowners over the last four years. In that time, we have repaired homes making them warmer, safer and drier for families in need. We are looking forward to showing the community what a difference a healthy home can make in the lives of Greensboro residents."

Housing Greensboro was started in 2004 and is dedicated to providing decent, safe and affordable housing through their home repair and rehabilitation programs. The work of Housing Greensboro has resulted in a \$785,000 investment in Greensboro neighborhoods.

Two exhibits highlight local collections

The Community Foundation hosted two special exhibits showcasing significant pieces from the collections of two Greensboro residents.

The art collection of local businesswoman Parker Washburn, owner of Leon's Beauty School and eight salons, stands out because of the personal ties Washburn has with many of the artists represented. The pieces on display varied in medium from African wood carvings to computer-generated prints, and the artists represented ranged from the internationally renowned, such as James Rosenquist and Ansel Adams, to accomplished artists from Greensboro such as Frank Holder and Juan Logan.

The pieces exhibited at The Community Foundation were chosen to showcase Washburn's wide-ranging collection of painting, sculpture, found objects and works on paper. Washburn grew up surrounded by the art and objects her mother collected. Later, she began adding to her mother's collection with her own acquisitions.

Similarly, Tara McKenzie Sandercock, vice president of Grants and Initiatives at The Community Foundation, continued the earlier collecting by a relative of historic postcards. Pieces from her collection were spotlighted in the exhibit *Greetings from Greensboro!*

"These hand-colored cards intrigued me as a child and still enthrall me today," Sandercock said. "My



A postcard from the exhibit



From Parker Washburn's collection

mom inherited these postcards and they now are in my hands. I love the aesthetics of the era's design styles, and this love inspired me to start collecting postcards on my own."

Postcards showed images of different Greensboro colleges, historic residences such as the home of Ceasar Cone, the area's different textile mills, hospitals, country clubs and recreation venues.

These exhibits are the latest examples of The Community Foundation's commitment to building community relationships through the arts. This effort includes the ongoing exhibitions Community Collects, which showcases selected works from private collections in the Greater Greensboro area, and Community Documents, exhibitions that display images – usually photographic – to tell a story from our community.

Art in the Arboretum

Children showed off their artistic talents at the Art in the Arboretum event, made possible by a grant from The Community Foundation. Art in the Arboretum is part of a series organized by Greensboro's Parks and Recreation Department.



New Web tool gives fundholders online capabilities

Foundation fundholders became available on Nov. 16. We call this service the “Donor Doorway,” and it is an optional portal for accessing information about your account through our Web site at www.cfeg.org.

Fundholders may now view their current fund balance, review their giving history, make grant recommendations, learn about exciting giving opportunities and more – all conveniently online.

Organizational fundholders will be able to review their account data online, as well.

If a fundholder would like to give another individual – such as a spouse or child – access rights to their online account, please contact John Whisnant at (336) 379-9100, ext. 117, or email info@cfeg.org.

Online account service is something our fundholders have wanted, and we are excited that we are now able to provide it to you. If at any time you have questions about using the Donor Doorway or about your account, do not hesitate to contact us.

Join us on FaceBook!

The Community Foundation has created a “fan page” on the social networking site Facebook. Our page provides up-to-the-minute updates on Foundation news and events, photographs of various happenings and videos. If you are a member of Facebook, simply search “Community Foundation of Greater Greensboro,” find our page and click “become a fan”

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.



A special gift to downtown

Marty Cone Wright, left, chair of the Cemala Foundation, and its executive director, Susan Schwartz, spoke at the Thornton H. Brooks Philanthropy Speakers Dinner at the Weatherspoon Museum of Art in May. The Cemala Foundation was established in 1986 by Wright's parents and endowed after her mother's death in 1993. Wright and Schwartz discussed Cemala's latest gift to the community, the underwriting of an art installation at the Washington Street parking deck downtown. The topic was fitting, in light of The Community Foundation's launch of its own Public Art Endowment.

Kudos!

- **The Community Foundation** was honored by the Welfare Reform Liaison Project, Inc., with its Shofar Award, which is presented to individuals and entities that have provided support to the organization over many years and in many different ways. The Foundation also was recognized, along with the **Weaver Foundation**, for its financial support and leadership toward the development of a 10-year plan to end chronic homelessness by Partners Ending Homelessness.
- **Mindy Oakley**, Vice President, Philanthropic Services, and Chief Operating Officer, was recognized by the *Triad Business Journal* with its Women in Business Award at a ceremony in May. The annual award honors outstanding leadership by women in the Piedmont Triad area.
- **Tara Sandercock**, Vice President, Grants and Initiatives, spoke at the national Council on Foundations Fall Conference for Community Foundations in San Antonio, Texas. Her session was titled “Engaging Immigrant Communities Through Transnational Collaboration.”
- **Walker Sanders**, Foundation president, was elected treasurer of the statewide board of directors of the N.C. Center for Nonprofits. The center is a statewide network for nonprofit board and staff members, an information center on effective nonprofit organizational practices and an advocate for the nonprofit sector as a whole. Its mission is to enrich North Carolina’s communities and economy through a strong nonprofit sector and nonprofit voice.
- **Patrick Weiner**, Vice President, Development and Gift Planning, presented “Disgruntled and Disinherited: How to Avoid Future Litigation and Get the Gift” at the North Carolina Bar Association Foundation’s meeting in Cary in November.



Oakley



Sandercock



Weiner



Sanders

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Communications in Greensboro, former U.S. Ambassador to the Republic of Finland and chair of the national American Red Cross.

Justice O'Connor and McElveen-Hunter are longtime friends.

The Thornton H. Brooks Leadership Award is named after one of the founders of The Community Foundation and recognizes an individual whose philanthropy style – one of generous, unheralded and quiet giving – resembles that of the late Brooks.



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