



Greensboro's first permanent grantmaking endowment for women has successful launch and looks to close in on **\$3 million goal** in 2011.



Greetings:

Women to Women is off and running! Since our Nov. 18th luncheon to publicly launch *Women to Women*, the fund has raised another \$200,000 - bringing our total to \$2.2 million of our current \$3 million goal.

And I want to say, simply, thank you!

The luncheon turnout and subsequent support have been most gratifying. But our work is not done. We still need your help in raising the remaining \$800,000 of our \$3 million goal.

Please make your pledge or donation to *Women to Women*. Check out our website at www.cfgg.org or find us on Facebook. Or call and we will meet with you to discuss different ways and levels at which you can support this important effort. The faster we can raise our initial \$3 million goal, the faster we can start granting up to \$150,000 each year to these vital causes affecting women.

Sincerely,

Frances Bullock

Frances Bullock
 Chair, *Women to Women*
 Advisory Committee

FEBRUARY 2011

FOUNDING CO-CHAIRS

- Louise Brady
- Lisa Bullock
- Ann Lineweaver
- Linda Sloan

FOUNDING DONORS

as of January 1, 2011

- Adair Armfield
- Gail Boulton
- Louise Brady
- Mary Gay Brady
- Brooks Pierce McClendon
 Humphrey & Leonard -
 Honoring Sandra Day
 O'Connor
- Suejette Brown
- Lisa Bullock
- Frances Bullock
- Linda Carlisle
- Dorothy Chappell
- Clem Clement
- Tonya Cockman
- Sue Cole
- Sally S. Cone
- Luck Davidson
- Cathy Easter
- Jane Gorrell
- Ginger Griffin
- Robin Hager - Honored by
 NewBridge Bank
- Berkeley Harris
- Anne Hummel
- Dina Jennings
- Barbara Kretzer
- Julie Lapham
- Carol Levin
- Ann Lineweaver
- Kathy Manning
- Beth Marshall
- Misty McCall
- Carol McCoy
- Alison McMillian
- Bonnie McElveen-Hunter
- Madeline Mills
- Margaret Michel
- Ann Morris
- Allison Morrisette
- Carrie Norry
- Betsy Oakley
- Jean Reese
- Claudia Reich
- Cathy Rice
- Emilie Samet
- Sylvia Samet
- Rebecca Schlosser
- Pat Sevier
- Joy Shavitz
- Phyllis Shavitz
- Linda Sloan
- Melanie Soles
- Pam Stearns
- Kay Stern
- Julia Sypher
- Leslye Tuck
- Katherine Weaver
- Judy White
- Sue White
- Jackie Wieland
- Barbara Williams
- Ann Zuraw
- Anonymous (2)

Women to Women Goes Public at Luncheon for 700

ON NOVEMBER 18, *Women to Women*, an exciting and unique new endeavor at The Community Foundation of Greater Greensboro, welcomed renowned national journalist Lisa Ling at its public launch luncheon. The luncheon introduced *Women to Women* – the first permanent grantmaking endowment of its kind in the Greensboro area – for women who want to help improve the lives of other women and their families.



Lisa Ling

“Today we are celebrating the power of giving together, recognizing the great things happening in our community as a result of philanthropy, and looking forward to even greater things happening as we embark on a new way to come together to create an impact through *Women to Women*,” said Ann Lineweaver, a *Women to Women* founding co-chair.

The luncheon raised approximately \$200,000 for *Women to Women*. Two years ago, four Greensboro women – Louise Brady, Lisa Bullock, Ann Lineweaver and Linda Sloan – established the *Women to Women* Endowment at The Community Foundation. Their goal was to provide large, high-impact grants to support issues relevant to women and their families in Guilford County.

Since then – and despite the worst economic climate since the Great Depression – the fund has raised about \$2.2 million of its initial \$3 million goal thanks to the generous donations of more than 50 founding donors. Now, *Women to Women* has gone public and is asking women across the community to help raise the final \$800,000. Once \$3 million is raised, the fund is expected to award about \$150,000 in grants each year.

In its grantmaking, *Women to Women* is focusing on the areas of education, social services, the environment, health and the arts, as they pertain to women and families. At the public launch luncheon, the group awarded its first grant of \$25,000 to the Sherri Denese Jackson Foundation for the Prevention of Domestic Violence, Inc.

Lisa Ling is perhaps best known for having co-hosted ABC TV’s “The View,” working as a contributor to “The Oprah Winfrey Show” and as the co-author of this year’s bestselling book “Somewhere Inside: One Sister’s Captivity in North Korea and the Other’s Fight to Bring Her Home.” The book detailed the ordeal of Ling’s sister Laura, who, with a colleague, was held captive by North Korea until former President Bill Clinton traveled there and negotiated their release.

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Founding Co-chairs (L-R): Linda Sloan, Louise Brady, Lisa Bullock, Ann Lineweaver



More than 700 women turned out for the event.

For more information on *Women to Women*, visit www.cfgg.org and follow us on Facebook!

Inaugural Grant Assists Prevention of Domestic Violence

Last November, *Women to Women* made its first grant to the Sherri Denese Jackson Foundation for the Prevention of Domestic Violence, Inc. of Greensboro. The \$25,000 grant will help the organization double the capacity of many of its services.



Portia Shipman

The foundation was established in 2008 by Portia Shipman on behalf of Sherri's mother, Clara Jackson. Mrs. Jackson wants no other mother to feel the pain of losing a daughter to domestic violence, as she did.

Sherri Jackson was caught in a net with nowhere to run. Too embarrassed and ashamed to ask for help from others, she tried to get out, to get away on her own. However, her estranged boyfriend killed her and buried her body, and for 19 months he hid the remains from everyone who loved Sherri. Sherri was 27 years old and had her whole life ahead of her.

The foundation's mission is to prevent domestic violence, bringing awareness to the community through education, prevention and intervention programs.

To learn more about the Sherri Denese Jackson Foundation, listen to a moving audio interview with Portia Shipman at our website, www.CFGG.org.

GET TIMELY WOMEN TO WOMEN UPDATES ONLINE!

Women to Women now has a "mini site" of its own on The Community Foundation's website at www.CFGG.org. News about *Women to Women*, photos of events, videos of our programs and speakers and convenient online giving forms are available.

And *Women to Women* just launched its own page on Facebook, "*Women to Women of Greensboro*." We hope you will join our Facebook page and follow our progress. Also, please help us spread the word by inviting your Facebook friends to join our page, too.

SAVE THE DATE

WOMEN
TO WOMEN

FALL CELEBRATION

Wednesday, November 16

This Spring we will announce our very special guest speaker.

For updates, follow us on Facebook and visit www.CFGG.org!

'Education' Selected as 2011 Theme for \$25,000 Grant Awards

The *Women to Women* Endowment of The Community Foundation of Greater Greensboro is now accepting applications for grants it will award this year to local nonprofit organizations. The fund's Advisory Council has selected "education" as its grant theme. Successful grant awards will make a meaningful difference in the funded project, program or organization's ability to do its work and accomplish its goals - and the outcome should create a positive impact and improvement in the lives of our area's women and families. Proposed grants should be for up to \$25,000 and support one-year projects.

Application Process

Women to Women requests a one- to two-page letter of intent from interested organizations. The letter should include an overview of the project or program seeking funding, an estimated budget detailing how the grant funds would be used, the total funds needed for the project or program and a list of the organization's board members. Organizations with projects that are believed to be of the highest impact then will be asked to submit a full grant application.

Email your letter of intent to Mindy Oakley, COO and Vice President, Philanthropic Services, at Moakley@cfgg.org no later than April 29, 2011. Organizations invited to submit a full application will be notified by May 27, 2011, and full applications will be due no later than August 2, 2011. Final grant decisions will be made by Sept. 30, 2011. The grant award period will be from the time of the award until Sept. 30, 2012. Grantees will be featured at a celebration luncheon this fall. The keynote speaker will be a nationally renowned personality.



The Community Foundation
of Greater Greensboro
330 S. Greene Street, Suite 100
Greensboro, NC 27401

{ Support *Women to Women!* }

Women to Women needs your help to raise the final \$800,000 of its initial \$3 million goal. A \$3 million endowment will generate an impressive \$150,000 every year in grants to support causes relevant to women and families!

Why should you give?

• **Women are caring**

Women have the compassion and kindness to recognize where needs exist, the generous spirit to provide the financial resources necessary to help, and the visionary leadership to make the effort sustained and successful.

• **Women are powerful**

Women are an untapped, underestimated and under-appreciated source of funding. *Women to Women* provides the opportunity for women to play a more prominent role in giving — and giving back.

• **Women are the answer**

By women pooling their money together, *Women to Women* can make sizable financial grants to charitable and volunteer organizations in Greensboro. Together we can provide a better today and tomorrow for the women of our community.

Support levels:

Make a permanent impact with a one-time commitment or leave your legacy with an estate gift.

- \$100,000 +
- \$50,000
- \$25,000
- \$10,000
- \$5,000
- \$2,500
- \$1,000
- \$500

Named endowments within *Women to Women* are available for gifts of \$250,000 or more. People who give at the \$25,000 level or higher become part of the Advisory Council.

How to give or reach us:

You can give online at our website, www.CFGG.org.

If you would like to speak with a representative of *Women to Women* about a gift or to discuss any questions you may have about participating, please contact Mindy Oakley, Chief Operating Officer and Vice President of Philanthropic Services at The Community Foundation, at (336) 379-9100, ext. 123, or email MOakley@cfgg.org.

